

# ATTICUS FINCH RODDICK

## GRAPHIC & WEB DESIGNER

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### CONTACT

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331 Por La Mar Circle, Santa Barbara, 93103

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### SKILLS

#### Platforms

Microsoft Office, WordPress, Google Suite, Slack, JavaScript, Python, Canva, Squarespace, Tilda Publishing, Adobe Creative Suite, Unreal Engine 5, Blender

#### Soft Skills

Communications, Adaptability, Attention to Detail, Problem Solving, Leadership, Teamwork, Time Management

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### EDUCATION

#### University of Colorado Boulder

B.S. Psychology

#### Santa Barbara City College

General Education

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### CERTIFICATIONS

#### Career Foundry

Web Development Certificate

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### EXTRACURRICULAR

#### Pi Kappa Alpha

University of Colorado Boulder

- Part of a select group of brothers who were interviewed and chosen to reestablish the fraternity on campus

#### Dream Foundation

Santa Barbara

- Annual volunteer
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### LANGUAGES

English 

Spanish 

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### PROFESSIONAL EXPERIENCE

#### AHA! Nonprofit

Website Manager (Remote)

March 2023 - Present

Santa Barbara, CA

- Oversee website content and ensure webpage functionality
- Strategize and pitch new ways to optimize webpages for a simpler user experience (UX)
- 72% increase in sitewide speed to date

#### Julia Child Foundation

Website Developer/Graphic Designer (Remote)

March 2023 - Jan. 2024

Santa Barbara, CA

- Designed digital marketing assets in the form of landing pages, monthly email sends, and more
- Created promotional videos and other forms of digital media
- Ensured sitewide functionality and frequent website edits

#### CRCL

Co-Founder

July 2022 - March 2023

Santa Barbara, CA

- Strategized and developed a workout subscription business called CRCL and pitched it to investors
- Built the website using applications such as Tilda, Squarespace, JavaScript, and more
- Conducted timely and relevant market research to gain target audience insights

#### Deckers Brands

Freelance Graphic Designer (Remote)

Jan. 2022 - June 2022

Santa Barbara, CA

- Designed specialty shoes for promotional events
- Drew renders and 3D printed them for display purposes
- Pitched new shoe designs to upper management monthly

#### Aviolution

Design Intern (Remote)

April 2021 - Nov. 2021

Glendale, CA

- Worked alongside the web development team and assisted with backend website malfunctions
- Created wireframe designs for webpages
- Designed trade show flyers, banners, and more in Adobe Creative Suite

#### The Daisy Restaurant

Server/Bartender/Expediter

Nov. 2019 - Dec. 2020

Santa Barbara, CA

- Communicated with customers, took orders, and served meals
- Ensured food met quality standards and followed OSHA compliance
- Handled beer and wine on a daily basis

#### Babcock Winery and Vineyard

Wine Manufacturer/Wine Producer

June 2019 - Oct. 2019

Lompoc, CA

- Planted a total of 300 trees on the vineyard
  - Operated a tractor and a forklift
  - Processed wine orders and prepared them for shipment
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